

INVESTMENTS & BENEFITS

CLASSIC ----- \$250

4x9 rack card in Chamber Visitor Center (approx. 10,000 walk-in guests annually)
 Showcased in I-map Trip Planner on Virtual Visitor Center-Online Concierge
 FREE web landing page w/ monthly click stats 30 second promo video post
 *NON-PROFITS with less than 5 employees receive Classic benefits for just \$150

CLASSIC PLUS + ----- \$450

All benefits of the Classic level **PLUS** Association Health Plan

BRONZE ----- \$500

Classic level benefits with upgrades to... Bronze positioned banner on website
 One admission to the annual Installation event Logo on banner for special events
 Name plaque on Wall of Fame in Chamber Visitor Center Logo in the Visitors Guide

SILVER ----- \$1,000

Bronze level benefits with upgrades to... Silver positioned banner on website
 Total of two admissions to Installation Wooden Investor Plaque Free booth at Spring Jam
 FREE entry in Christmas Parade FREE page in the Christmas Coloring Book

GOLD ----- \$2,500

Silver level benefits with upgrades to ... Gold positioned banner on website Milestone Celebration events
 Total of three admissions to Installation FREE distribution of brochure in Newcomers Welcome Bag

PLATINUM ----- \$5,000

Gold level benefits with upgrades to... Platinum positioned banner on website Total of four admissions to Installation
 Exclusive business spotlight at annual Installation event Business spotlight in semi-monthly e-newsletter (1/year)
 FREE banner ad on homepage of the Chamber's Virtual Visitor Center website for first month of membership

DIAMOND ----- \$10,000

Platinum level benefits with upgrades to... Diamond positioned banner on website Special recognition at all events
 Total of ten admissions to Installation event Company cameo on video loop in Chamber Visitor Center CEO Luncheon

****FRIEND OF THE CHAMBER** (for individuals that are not networking) \$100 annually

*****BUSINESS MEMBER** (no fee) Must have a BC Business License & in city limits to be in Member Directory.

ALL INVESTORS RECEIVE...
PROMOTION via social media, internet, business directory, Visitors Guide, networking, use of chamber logo, customer referrals, ribbon cutting & photo op, new member ads in BC Review, & host mixers.
DISCOUNTS at Chamber sponsored events, seminars, Spring Jam, member-to-member coupons.
OPPORTUNITY to serve on committees, roundtables, events, board of directors, & brochure in Newcomers Bag.
PRO-BUSINESS ADVOCACY at local, state, & federal levels of government. Access to chamber staff & 1-on-1 with City Officials.

Boulder City Chamber of Commerce

Who We Are & What We Do For You



CATALYST

BUSINESS GROWTH

Connections to business prospects, networking opportunities, and relationships in a friendly, referral-based environment.

Access to business resources, information, and training to support the growth and professional development of you and your employees.

Savings on products, services through member deals, and investor-only pricing for events and promotions.



Building Bridges to

Businesses...

- Community
- Education
- Government
- Opportunities
- One Another

CONVENER

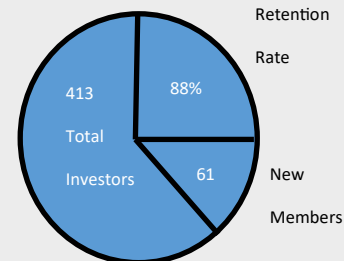
LEADERS & INFLUENCERS

Advocacy representation with elected officials, policy makers, and business leaders on local, regional, state and federal platforms.

Influence over issues that directly impact your business.

Collaborations of business and community leaders to identify and solve challenges.

46	26
Member Events	Ribbon Cuttings
11	
Community Meetings	
15	5
Special Events	Business Surveys



CHAMPION

STRONGER COMMUNITY

Inspire smart planning and decision making for long-term community sustainability.

Identify strategic partnerships for the benefits of business retention/growth, workforce development, charitable giving, and leadership development.

Represent a vibrant community by responding to the visitor needs and providing assistance through the Chamber Visitor Center, Virtual Visitor Center and Mobile Visitor Center.

64,084	36,512	2,322,682	134,715
Event Clicks	Member Clicks Online	Website Hits	Website Pageviews
2756	16,945	1886	4215
Volunteer Hours	Visitor Walk-ins & Phone Calls	Wine Walk Guests	Social Followers

Invest in the Boulder City Chamber of Commerce ~ Invest in You

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